

You can help with...

CORPORATE FUNDRAISING

National companies/programs that support local 501C3 charities

Note: Not all of these may work for your region—take the time to research the giving program to make sure it will work before approaching them.



E-mail chftx@childrensheartfoundation.org if one of these fundraising ideas work for you! We can help by promoting your event on the CHF TX Social Media Pages, Website, and E-Newsletter.

RESTAURANTS:

1. Chili's Gives Back Nights

Chili's Give Back Night is a fundraiser where Chili's "gives back" to not-for-profit organizations. Not-for-profit organizations must be in the Chili's trade area and have a valid tax ID number. The fundraising event takes place at your local Chili's restaurant on a specified evening. The organization will receive 10% of the sales (excluding tax and gratuity) from the organization's guests when the event voucher is presented. A Give Back Night is usually held on a Tuesday or Wednesday evening for a minimum of three hours.

<https://www.qdi.com/Chilis/CHGiveBackOrgGuide.pdf>

2. Culver's Fundraisers

Local franchisees hold 2 to 3-hour fundraisers for organizations willing to help market and attend the event. 10% of sales during that time frame is then given back to the organization. www.culvers.com

3. TGI Fridays Fundraisers

Simply choose a T.G.I. Friday's® restaurant in your area and invite supporters of your organization to dine at that restaurant on a pre-determined date and time. TGI Friday's Inc. and SRAC Casual Dining, LLC will donate 20% of all pre-tax sales* generated by your group back to your organization.

<http://www.fundraiseattgifridays.com/>

4. **California Pizza Kitchen Fundraisers** - <http://www.cpk.com/company/cpkids/>
Hold a fundraising night at CPK and CPK will donate 20% of sales generated back to your non-profit. Includes dine in and carry out.

6. **Chick-fil-a** - <http://www.chick-fil-a.com/Kids/Local>

Will hold a fundraiser for CHF similar to Spirit Night (for schools) where a percentage goes back to the charity who anyone who mentions CHF when they purchase their food.

RETAILERS:

1. **Kohl's Cares & Associates In Action Program**

The **Kohl's Cares** Fundraising Gift Card program provides discounted fundraising gift cards to youth-serving nonprofit organizations. The fundraising groups then sell the purchased cards at face value, keeping the remaining profits.

<http://www.kohlscorporation.com/communityrelations/Community06.html>

2. **Macy's Shop for a Cause**

Your charity can sign up to participate on the website. When registering, you request a quantity of savings passes to sell for \$5 each - All participating non-profit organizations receive special savings passes to sell for \$5 each. You keep 100% of the proceeds. Upon approval, you pick up your savings passes from your local store and sell them to your constituents through the day of the event (mid-August).

<http://shopforacause.macysinc.com/ListCharities.aspx>

3. **DSW - Shoe Lovers Care**

Leave Your Mark - allows associates to nominate nonprofit organizations they care about to receive a \$75,000 donation from DSW. Then, associates, fans, and Shoe Lovers everywhere vote to choose the nonprofit that will receive the donation. This past June, over 300,000 votes were submitted and the winner was the [Alzheimer's Association](#)! Head to ShoeLoversCare.com to see the presentation of the check (and one other BIG surprise). Even better, we'll be doing it all over again later this year!

GROCERS:

1. Whole Foods Markets “One Dime at a Time” campaign

Contact the General Manager to fill out a “One Dime at A Time” application. Whole Foods chooses a 501C3 each quarter to benefit from the program (customers who shop with reusable bags earns 10 cents back per bag on their bill, or they can donate it toward the chosen charity that quarter). www.wholefoodsmarket.com

2. Local Grocery Stores

Go to your local grocery store and ask if they will set out CHF Change My Heart collection containers and The Texas Chapter’s rack cards. This is a good way to raise funds and spread awareness throughout the community.

AUTOMOTIVE:

1. Toyota Dealerships - ask local dealership to sponsor the event, the dealership can then apply to National for matching funds - Called “Dealer Match” - between \$2500 and \$10,000.